

Are you ready for the new frontiers?

Get ready for yet another exciting journey to the new frontiers as this Doublebill event poises to dazzle and soar to greater heights. In its 7th year, The Sticky Awards is touted as the most talked about and highly coveted award, a testament to the most impressive and innovative efforts by our delegates at IT&CMA and CTW.

Which booth, promotion, premium or function 'sticks' on your mind the most?

Which buyer, travel manager or speaker is the 'stickiest' of all? Three brand new award categories are created this year – the 'Stickiest Green Booth', 'Stickiest Green Giveaway' and 'Stickiest Green Article'. Show us your corporate social responsibility to reduce ecological footprints and promote sustainable

tourism. You may emerge as one of our 'Stickiest Green Champions'! This is an event you simply can't miss!

To be crowned the 'Stickiest' is an incredible achievement, worthy of praise and cheers from you! So join us at the Sticky Awards Presentation and Luncheon on **9 October 2008 at 1230 hrs** to support and cheer for your favorites. Start voting now!



IT&CMA
Sticky Awards
CTW

2008



New Category!

Stickiest Green Champions

7th Sticky Awards Voting Form

For Voting by All Delegates

(1) Stickiest Function

Which was the most memorable and entertaining lunch, cocktail or function hosted during the event?

My Nomination:

(2) Stickiest Promotion

Kudos to the most engaging and interesting 'crowd-drawing' activities that wowed you! (E.g. Lucky draws, competitions, magic shows, performances and walking mascots)

My Nomination:

(3) Stickiest Guru

An individual/group that wowed you with their awe-inspiring presentation at the CTW conference or IT&CMA seminars.

a. My Nomination for Stickiest Guru (IT&CMA):

b. My Nomination for Stickiest Guru (CTW):

For Voting by Exhibitors

(4) Stickiest Buyer & Corporate Travel Manager

Tell us which Buyer and Corporate Travel Manager have left you with the most vivid impression.

a. My Nomination for Stickiest Buyer:

b. My Nomination for Stickiest Corporate Travel Manager:

Non-Voting Categories

(5) Stickiest Green Champions New Category!

This series of special award recognises the commitment of exhibitors and media to lessen ecological footprints in the MICE and business travel industries. The Green Champions award embraces the notion of creating environmental awareness and implementing green initiatives to reduce the environmental impact of business operations.

(a) Stickiest Green Booth

Innovative exhibitors who incorporate environmental principles into booth construction/booth design/exhibits that reduce the negative impact on the environment, as realized through sustainability, eco-friendliness or recycled materials, and/or a reduction of energy consumption.

Judging Criteria & Online Submission: Submit photo or visuals of the booth and exhibits and list all Green elements in the design. Explain how they reduce the negative impact on the environment in not more than 600 words.

(b) Stickiest Green Giveaway

Eco-friendly giveaway (e.g.: recycled material tote bags and notepads) that conveys eco-awareness and corporate social responsibility.

Judging Criteria & Online Submission: Submit a photo of the giveaway and a description of not more than 200 words of how the giveaway conveys eco-awareness and corporate social responsibility.

(c) Stickiest Green Article

Recognises outstanding efforts made by journalists who have published excellent articles on a 'green' issue, in an online and/or print medium.

Judging Criteria & Online Submission: Submit a PDF copy of the article which has been published within 18 months before 1 October 2008. The title of the medium, online/publication issue and date have to be clearly stated. Judging criteria will be based on content, accuracy, clarity of analysis, creativity and writing style.

Eligible Participants:

Entries are open to all exhibitors and journalists.

Online Submission Deadline:

All entries are to be submitted online to the organisers by **1 September 2008**. Please email your entries to diana.lin@ttgasia.com

(6) Stickiest National Booths (GOLD/SILVER/BRONZE)

The most outstanding country/state booths

(7) Stickiest Corporate Booths (GOLD/SILVER/BRONZE)

The most outstanding corporate booths



Cast Your Votes Now!

Rules & Regulations:

1. Voting closes on **9 October 2008 (Thursday) at 1100 hrs**. All votes will be tabulated and the winners will be announced on **9 October at 1230 hrs**.
2. A panel of judges will be appointed to decide the winners of the following categories:
 - Stickiest National Booths
 - Stickiest Corporate Booths
 - Stickiest Green Champions
3. All nominations should be completed on nomination forms and dropped into the voting boxes provided at the registration/entrance of the exhibition hall.

Name: _____

Job Title: _____

Organisation: _____